

Oracle CloudWorld 2022 Kicks Off with Graphite LED Technology Creating Show-Stopping Visuals with Technical Support from LMG and BrainHub

Chatsworth, USA (November 2022) – Running in late October, Oracle CloudWorld 2022 has come to a successful conclusion for attendees in Las Vegas. Supported by the teams from LMG and BrainHub from the Entertainment Technology Partners (ETP) family, the on-site stage for the global conference featured ROE Visual LED technology and helped deliver impressive visuals.

As a whirlwind of learning, connections, and fun, Oracle CloudWorld provides access to developers, application administrators, business leaders, and technologists globally. Whether attending in person or digitally, professionals can explore advancements in topics such as cloud infrastructure, databases, developer technologies, and cloud applications in various fields.

To supply attendees with that “wow” effect, CloudWorld organizers looked to LED display technology for the conference’s mainstage. ROE Visual became the preferred choice to offer a lightweight solution, working with Brompton and disguise technology. Creating impressive sights and sounds, the main wall, constructed of Graphite GP 2.6 and Carbon CB5 side screens, showcased the LED panels’ stable performance with ease.

With the fast building of those lightweight LED panels, it only took the team 42 hours from the first rigging point to rehearsals. The setup was equipped with state-of-the-art display technology, fully immersing the attendees into a cloud world with speakers and event info.

“Helping with Oracle CloudWorld 2022 has been a thrilling experience. We couldn’t be more proud of our teams, LMG and BrainHub, for their efforts to bring the design to life. Having ROE Visual LED screens installed onsite is great, and the lightweight and easy-to-setup features are game-changing,” states David Luchsinger, Director of LED for ETP Brainhub.

“It’s gratifying for ROE Visual to work together with LMG and BrainHub by participating in this great event. We’re excited to have had our Graphite and Carbon panels added to the impressive setup and demonstrate their outstanding visual performances,” says Frank Montero, Managing Director of ROE Visual US.

Product: GP 2.6, CB5

About:

LMG - [LMG](#) is a proud member of [Entertainment Technology Partners](#), a parent company to a collection of brands in the live event and entertainment services industry. For more than 30 years, LMG has provided video, audio, and lighting solutions for high-level corporate meetings, trade shows, live broadcasts, concerts, installations, and specialty events across the United States and around the world.

BrainHub - [BrainHub](#) is the technical team powering the ETP family of brands with their creativity, passion, and experience. Together, the team at BrainHub develops tailored technology solutions that give the clients peace of mind to focus on their customers and bring their big ideas to life.